

# San Francisco

THE @HOME ISSUE



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# Game On

HOTEL ZETTA OFFERS A HIGH-TECH EXPERIENCE  
IN A HISTORICAL PROPERTY.

BY THE EDITORS



Hotel Zetta's lively Salvage & Rescue Lounge (seen here and left) features vintage couches, games and a full menu and cocktail program.

**A**t the intersection of sophisticated Union Square, historical SoMa and tech-forward Financial District is Hotel Zetta. The hotel fittingly reflects this convergence of cultures by creating an elegant, quirky, only-in-San Francisco, tech-bro experience.

Operated by the Viceroy Hotel group, the historic building originally constructed in 1913 reopened on its 100th anniversary. Today, the 116-room property with 2,760 square feet of meeting and event space is recognized as the most tech-friendly hotel in San Francisco. This includes Amazon Alexa voice assistants in all the guest rooms, as well as a retro-inspired Atari Pong table in its Zetta Suite.

Forgot your toothbrush? Want to hear your own playlist? Need to get up early in the morning? You can speak commands to Alexa to order Hotel Zetta's services directly from your room. You can even find out the dining specials at The Cavalier restaurant located in the hotel or get information on the Relax & Rejuvenate in-room spa treatment.

Gamers, gather. The Atari Pong table in the Zetta Suite is equipped with games loaded with retro sound effects, bouncing lights and the original game mechanics. The table blends the high-tech mechanical engineering of today with '80s classics. Other tech-centric amenities include a virtual reality booth located in the hotel lobby featuring action, underwater or adventure games, Oculus Go virtual reality headsets and Nintendo Switch portable gaming consoles available to all guests for complimentary use.

But you don't have to be a techie or gamer to appreciate the hotel's features. The art installations, ranging from vibrant graffiti murals to recycled and reused fixtures, can be seen from every vantage point: below, above, before and behind you. Pet-friendly hotel rooms come complete with a custom dog bed, food and water bowls, and more. For a convenient way to get around the city, bicycles are available for use by guests.

Come prepared to play.

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PHOTO BY KANE ANDRADE/HOTEL ZETTA